



# Creating A High Performance Workforce through Competency Mapping

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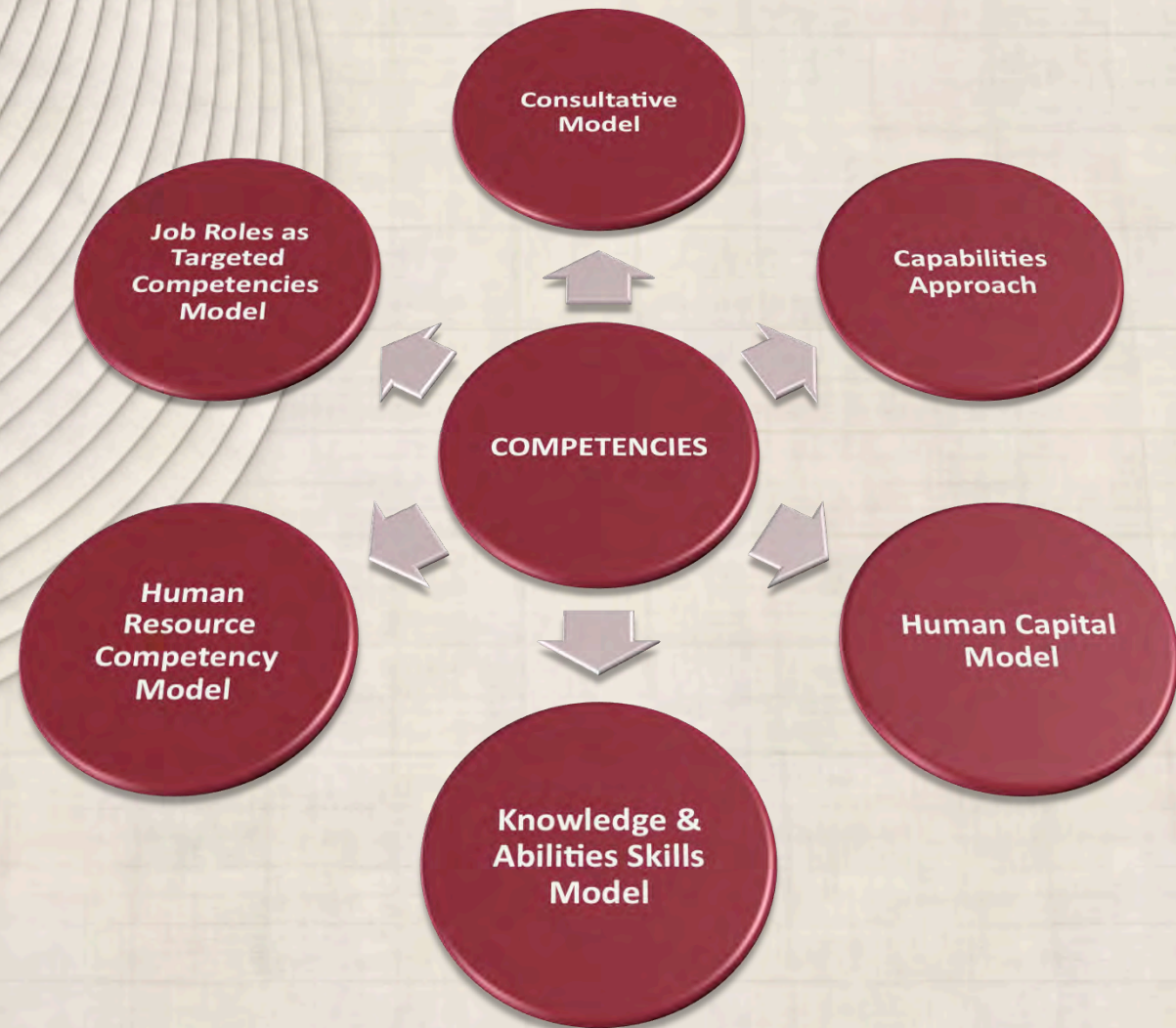
Universities can **support** business performance by gearing curricula to corporate **competency** models.

An aerial photograph of a group of people walking on a light-colored tiled floor. A large, curved, wavy pattern of lines is drawn on the floor, curving from the left side towards the right. The people are scattered across the left side of the image, some walking towards the right and others away from it. The overall scene suggests a modern, open-plan office or public space.

## Targeting **Academic** Curricula to Corporate **Competencies**

- ▶ Alignment Strategies
- ▶ Focused Employee Development Strategies
- ▶ Individualizing Learning to your Organization

# Workforce Competency Models




Exploring **commonalities** of  
models relevant to participant  
corporate **experiences**.






What is **your** experience with  
**competency** models?

An aerial photograph of a group of people walking on a light-colored tiled floor. A large, stylized, wavy graphic element, resembling a series of concentric, overlapping lines, curves across the left and center of the image. The text 'Workforce Competency Models' is positioned in the upper right quadrant, with 'Competency' in red and 'Workforce Models' in grey.

# Workforce Competency Models

## The *Enhanced MBA* Case Study

- ▶ Mapping to Employee Development Needs
- ▶ Enhancing Curricula to Facilitate and Emulate Competency Needs/Requirements
- ▶ Aligning Academic Curricula with Job-Level competencies

An aerial photograph showing a group of people walking on a light-colored, paved surface. The path is defined by a series of parallel, wavy lines that curve from the bottom left towards the top right. The people are scattered along the path, some walking in groups and others alone. The overall scene is bright and open.

# Education Based Mapping

- ▶ Assess Corporate & Strategic Needs
- ▶ Review Current Employee Development Approach
- ▶ Map Desired Outcomes to Collegiate Curricula
- ▶ Incorporate Industry Competencies to Match those of the Organization

A man with dark hair, wearing a black suit jacket over a light-colored sweater, stands in the lower-left portion of the frame. He is looking directly at the camera with a neutral expression. The background is a light-colored wall with a large, stylized circular graphic composed of many thin, concentric, slightly wavy lines that create a sense of depth and movement. The overall lighting is soft and even.

## Bringing It All Back Home

Which one is **right** for  
your organization?

# Q & A

