

# California | Economic Impact and Benefits of University of Phoenix: Purchasing and Payroll

With 39 campus locations across California, University of Phoenix is a major employer and purchaser of goods and services in the state.

## Employment, Payroll and Spending:

- In total, University of Phoenix spent \$177.9 million on payroll and other expenditures in California in 2008. Other expenditures include all purchases of goods and services as well as construction costs.
- University of Phoenix paid \$82.9 million in salaries, wages and other pay to 2,980 employees living in California in 2008. Of these employees, 61 percent have full-time status and 39 percent are part time.
- In 2008, University of Phoenix spent \$95.0 million on non-payroll expenditures in California. The largest categories of spending related to classroom and facilities construction and maintenance, and staffing expenses.

## Direct, Indirect and Induced Spending Impacts:

- In 2008, direct spending by University of Phoenix on goods and services, purchases, and payroll in California totaled \$177.9 million. This direct spending led to an estimated \$99.7 million in indirect and induced spending throughout the state, for an estimated \$277.7 million in total spending impact by University of Phoenix.

## Employment Impacts:

- Spending by University of Phoenix in 2008 supported a total 3,434 full-time jobs in California. Of these full-time jobs, 1,616 were indirect and induced jobs – or jobs in addition to the direct employment of University faculty and staff.
- In addition to the full-time jobs, University of Phoenix employs 1,162 part-time employees, mostly faculty, in California.

## Personal Income Impacts:

- Spending by University of Phoenix in 2008 generated total personal income of approximately \$165.5 million in California. This total includes approximately \$82.9 million in direct University of Phoenix payroll as well as \$82.6 million in indirect and induced personal income – or income in addition to the direct payroll of University faculty and staff.