

# University of Phoenix - Prior Learning Assessment - Corporate Articulation

## UNIVERSITY OF VICTORIA



### Credit Recommendation Guide (CRG)

The following courses have been evaluated by Corporate Articulation to potentially fulfill General Education or Elective credits for an Undergraduate Degree. In order to receive any of the credits recommended below, students should submit supporting documents to Prior Learning Assessment. For more information on PLA visit: [ecampus.phoenix.edu/pla](http://ecampus.phoenix.edu/pla) or contact the department toll free at 866-440-4707.

\*NOTE: Fees are applicable for credits evaluated.

PLA will not award credit for certifications or coursework that duplicates the content of credits earned through PLA, transfer credit, National Testing Program credit or University of Phoenix.

Clock hour to semester credit hour conversions are made based on current academic standards as outlined in the academic policy of the University.

#### University of Phoenix Equivalency: (General Education or Elective category to which credit can be applied)

Combinable: Courses may only be combined with courses of similar content, modality and General Education/Elective areas.

Non-Academic: Lack of college level theory and/or principle necessary for credit recognition. Company specific and skill-based training.

Too Few Hours: Courses/training that cannot receive credit because they are less than 1 hour total in length. Similar content in a 1(+) hour timeframe may be eligible for credit.

Applicable Hours: Indicates the total amount of actual learning time. Any breaks or lunch time included in the initial clock hours have been removed.

Course Number	Course Title	Delivery Method	Course Year	Course Length	Applicable Hours	Credits Recommended	University of Phoenix Equivalency
<b>*NOTE: THE ASTERISKS IN THE APPLICABLE HOURS COLUMN INDICATES PREVIOUSLY EVALUATED COURSES.</b>							
<b>PUBLIC RELATIONS PROGRAM</b>							
HPPR401	PUBLIC RELATIONS THEORY AND PRACTICE	CLASSROOM	01/2003-12/2003	34.5	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR402	EFFECTIVE COMMUNICATION TOOLS	CLASSROOM	01/2001-12/2004	35	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR403	COMMUNICATION PLANNING	CLASSROOM	01/2003-12/2003	33	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR404	RESEARCH AND EVALUATION	CLASSROOM	01/2001-12/2004	37.00	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR405	WRITING FOR PUBLIC RELATIONS	CLASSROOM	01/2003-12/2003	37.00	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR406	MANAGING THE PUBLIC RELATIONS FUNCTION	CLASSROOM	01/2001-12/2001	36.00	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR407	EVOLUTION OF PUBLIC RELATIONS	CLASSROOM	01/2003-12/2003	37.00	*	2	INTERDISCIPLINARY/ELECTIVE

Course Number	Course Title	Delivery Method	Course Year	Course Length	Applicable Hours	Credits Recommended	University of Phoenix Equivalency
HPPR408	CASE STUDIES IN PUBLIC RELATIONS	CLASSROOM	01/2002-12/2002	36.00	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR409	PUBLIC RELATIONS IN DIFFERENT SECTORS	CLASSROOM	01/2000-12/2000	36.00	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR428	ETHICS AND PUBLIC RELATIONS	CLASSROOM	01/2002-12/2002	39.00	*	2	INTERDISCIPLINARY/ELECTIVE
HPPR433	MEDIA RELATIONS	CLASSROOM	01/2001-12/2004	33.00	*	2	INTERDISCIPLINARY/ELECTIVE
<b>WORKSHOPS</b>							
HPPR435	TOOLS FOR LEARNING ONLINE FOR PUBLIC RELATIONS	CLASSROOM	01/2003-12/2004	14.00	*	0	NON-ACADEMIC
HPPR425	HOW TO MANAGE PRODUCTION OF EFFECTIVE PRINT MATERIALS	CLASSROOM	01/2001-12/2004	5.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR426	THE VALUE OF VISUAL COMMUNICATION	CLASSROOM	01/2001-12/2004	2.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR427	ROMANCING THE MEDIA: MAKING THE INTERVIEW WORK	CLASSROOM	01/2001-12/2004	3.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR429	MAKING A CAREER IN PUBLIC RELATIONS	CLASSROOM	01/2001-12/2004	4.00	*	0	NON-ACADEMIC
HPPR431	ONLINE PR CONSULTING: JUMP-START YOUR E-LANCE CAREER: FINDING FREELANCE PR WORK ON THE INTERNET	CLASSROOM	01/2002-12/2004	2.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR432	BUILDING YOUR PR CONSULTING BUSINESS	CLASSROOM	01/2002-12/2004	3.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR434	THE ROLE OF PUBLIC CONSULTANT: GOOD DECISION DON'T JUST HAPPEN	CLASSROOM	01/2001-12/2004	3.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR436	ESSENTIAL PRESENTATION SKILLS FOR PR PROFESSIONALS: HOW TO DELIVER YOUR KEY MESSAGES WITH THE MOST IMPACT	CLASSROOM	01/2003-12/2004	3.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR437	SUCCESS AND BALANCE FOR PUBLIC RELATIONS PROFESSIONALS	CLASSROOM	01/2003-12/2004	2.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR438	USING QUALITATIVE RESEARCH METHODS TO ACHIEVE YOUR MARKETING AND COMMUNICATIONS OBJECTIVES	CLASSROOM	01/2003-12/2004	3.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HPPR439	DEMYSTIFYING CUSTOMER RELATIONSHIP MANAGEMENT	CLASSROOM	01/2003-12/2004	3.00	*	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
<b>ENVIRONMENTAL AND OCCUPATIONAL HEALTH CERTIFICATE</b>							
<b>MANDATORY COURSES</b>							
	OCCUPATIONAL AND ENVIRONMENTAL HEALTH LAW	CLASSROOM	01/2004-12/2004	36.00	*	2	INTERDISCIPLINARY/ELECTIVE

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	RISK MANAGEMENT: PERCEPTION AND COMMUNICATION	CLASSROOM	01/2004-12/2004	36.00	*	2	INTERDISCIPLINARY/ELECTIVE
	HUMAN HEALTH RISK ASSESSMENT	CLASSROOM	01/2004-12/2004	36.00	*	2	INTERDISCIPLINARY/ELECTIVE
	OCCUPATIONAL HEALTH HAZARDS	CLASSROOM	01/2004-12/2004	36.00	*	2	INTERDISCIPLINARY/ELECTIVE
<b>ELECTIVE COURSES</b>							
	HEALTH PROTECTION TECHNOLOGY	CLASSROOM	01/2004-12/2004	36.00	*	2	SCIENCE/TECHNOLOGY
	ERGONOMICS	CLASSROOM	01/2004-12/2004	36.00	*	2	INTERDISCIPLINARY/ELECTIVE
	ENVIRONMENTAL/OCCUPATIONAL EPIDEMIOLOGY	CLASSROOM	01/2004-12/2004	36.00	*	2	SCIENCE/TECHNOLOGY
	HAZARDOUS WASTE MANAGEMENT	CLASSROOM	01/2004-12/2004	36.00	*	2	SCIENCE/TECHNOLOGY
	ENVIRONMENTAL HEALTH ECONOMICS	CLASSROOM	01/2004-12/2004	36.00	*	2	SCIENCE/TECHNOLOGY
	HAZARDOUS MATERIAL HANDLING	CLASSROOM	01/2004-12/2004	36.00	*	2	SCIENCE/TECHNOLOGY