

University of Phoenix - Prior Learning Assessment - Corporate Articulation

BEST WESTERN INTERNATIONAL, INC.



Credit Recommendation Guide (CRG)

The following courses have been evaluated by Corporate Articulation to potentially fulfill General Education or Elective credits for an Undergraduate Degree. In order to receive any of the credits recommended below, students should submit supporting documents to Prior Learning Assessment. For more information on PLA visit: ecampus.phoenix.edu/pla or contact the department toll free at 866-440-4707.

*NOTE: Fees are applicable for credits evaluated.

PLA will not award credit for certifications or coursework that duplicates the content of credits earned through PLA, transfer credit, National Testing Program credit or University of Phoenix.

Clock hour to semester credit hour conversions are made based on current academic standards as outlined in the academic policy of the University.

University of Phoenix Equivalency: (General Education or Elective category to which credit can be applied)

Combinable: Courses may only be combined with courses of similar content, modality and General Education/Elective areas.

Non-Academic: Lack of college level theory and/or principle necessary for credit recognition. Company specific and skill-based training.

Too Few Hours: Courses/training that cannot receive credit because they are less than 1 hour total in length. Similar content in a 1(+) hour timeframe may be eligible for credit.

Applicable Hours: Indicates the total amount of actual learning time. Any breaks or lunch time included in the initial clock hours have been removed.

Course Number	Course Title	Delivery Method	Course Year	Course Length	Applicable Hours	Credits Recommended	University of Phoenix Equivalency
	FRONT DESK 201 – FD201 SERIES OF 5 COURSES	SELF-PACED	01/2005-12/2011	10.5 HOURS	2.86	COMBINABLE	INTERDISCIPLINARY/ELECTIVE

***NOTE-** BELOW IS A COURSE LISTING FOR THE FRONT DESK 201 – FD201 SERIES OF 5 COURSES. POSSIBLE CREDITS WILL ONLY BE AWARDED FOR THE COMPLETION OF THE ENTIRE PROGRAM.

BWR02	BEST WESTERN REWARDS: GET'EM & KEEP'EM	SELF-PACED	01/2005-12/2011	2.16 HOURS	0	0	NON-ACADEMIC
DES101	DESCRIPTOR TRAINING PROGRAM	SELF-PACED	01/2005-12/2011	2.16 HOURS	0	0	NON-ACADEMIC
FDREV	FRONT DESK REVENUE TRAINING	SELF-PACED	01/2005-12/2011	2.16 HOURS	1.08	*	INTERDISCIPLINARY/ELECTIVE
FDSLS	FRONT DESK SALES TRAINING	SELF-PACED	01/2005-12/2011	2.16 HOURS	1.08	*	INTERDISCIPLINARY/ELECTIVE
IC100	I CARE 1 LEADERSHIP TRAINING AND CERTIFICATION TEST	SELF-PACED	01/2005-12/2011	1.41 HOURS	0.7	*	INTERDISCIPLINARY/ELECTIVE
FD101	FRONT DESK STAFF TRAINING	SELF-PACED	01/2005-12/2011	7 HOURS	0	0	NON-ACADEMIC

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BBT101	BED BUG TRAINING CURRICULUM	SELF-PACED	01/2005-12/2011	2.30 HOURS	0	0	NON-ACADEMIC
BAR01	BEST AVAILABLE RATE – MODULE 1	SELF-PACED	01/2005-12/2011	2.30 HOURS	1.15	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
BAR02	BEST AVAILABLE RATE – MODULE 2	SELF-PACED	01/2005-12/2011	2.30 HOURS	1.15	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
BAR03	BEST AVAILABLE RATE – MODULE 3	SELF-PACED	01/2005-12/2011	2.30 HOURS	1.15	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
	BEST WESTERN REWARDS: GET' EM AND KEEP 'EM	CLASSROOM	01/2011-12/2011	4 HOURS	0	0	NON-ACADEMIC
BW R01	BW REWARDS, TRAVEL CARD & MARKETING PARTNERSHIPS	SELF-PACED	01/2005-12/2011	2.5 HOURS	0	0	NON-ACADEMIC
	DRIVING ROOMS AND REVENUE, FOR THE EXPERIENCED SALES MANAGER	CLASSROOM	01/2011-12/2011	8 HOURS	8	0.5	INTERDISCIPLINARY/ELECTIVE
	GENERAL MANAGER PROFESSIONAL DEVELOPMENT FUNDAMENTALS OF GENERAL - LEVEL 1	CLASSROOM	01/2011-12/2011	40 HOURS	40	2.5	INTERDISCIPLINARY/ELECTIVE
	GENERAL MANAGER PROFESSIONAL DEVELOPMENT PRINCIPLES & PRACTICES OF EFFECTIVE GENERAL MANAGEMENT – LEVEL 2	CLASSROOM	01/2011-12/2011	40 HOURS	40	2.5	INTERDISCIPLINARY/ELECTIVE
ECOMMERCE 101	HOTEL ECOMMERCE & ONLINE MARKETING TRAINING	SELF-PACED	01/2005-12/2011	1.5 HOURS	0.75	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
HCT101	HOUSEKEEPING CERTIFICATION TRAINING	SELF-PACED	01/2005-12/2011	8 HOURS	0	0	NON-ACADEMIC
IC100	I CARE 1 LEADERSHIP TRAINING AND CERTIFICATION TEST	SELF-PACED	01/2005-12/2011	6 HOURS	1.25	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
	I CARE 2 – LEADING INDUSTRY SERVICE	CLASSROOM	01/2009-12/2011	8 HOURS	0	0	NON-ACADEMIC
	I CARE AND BEYOND	CLASSROOM	01/2011-12/2011	8 HOURS	8	0.5	INTERDISCIPLINARY/ELECTIVE
	IMPROVING YOUR SALES EFFORT, FOR THE BEGINNING OR NON SALES PROFESSIONAL	CLASSROOM	01/2011-12/2011	8 HOURS	8	0.5	INTERDISCIPLINARY/ELECTIVE
FD100	LESSONS IN EMPOWERMENT	SELF-PACED	01/2005-12/2011	1.5 HOURS	0.75	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
	MAXIMIZING BREAKFAST	CLASSROOM	01/2010-12/2011	4 HOURS	4	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
	MEETING ROOM MANAGEMENT	CLASSROOM	01/2010-12/2011	4 HOURS	4	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
	PEOPLE AND PROFIT: EFFECTIVELY AND LEGALLY MANAGING YOUR HUMAN RESOURCES	CLASSROOM	01/2010-12/2011	8 HOURS	8	0.5	INTERDISCIPLINARY/ELECTIVE

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PM101	PREVENTIVE MAINTENANCE	SELF-PACED	01/2010-12/2011	1.5 HOURS	0	0	NON-ACADEMIC
QBS101	QUALITY BREAKFAST SERVICE	SELF-PACED	01/2005-12/2011	1.5 HOURS	0	0	NON-ACADEMIC
REVWEB1	ACHIEVING DESIRED RESULTS: RAISING YOUR ADR	SELF-PACED	01/2005-12/2011	.30 HOURS	0	0	TOO FEW HOURS
REVWEB2	PARITY PART I – UNDERSTANDING PARITY	SELF-PACED	01/2005-12/2011	.28 HOURS	0	0	TOO FEW HOURS
REVWEB3	STR COMPETITIVE SETS: CHOOSING, CHANGING OR ADDING A SECONDARY COMPSET	SELF-PACED	01/2005-12/2011	.31 HOURS	0	0	TOO FEW HOURS
REVWEB4	PARITY PART II – UNDERSTANDING PROMOTIONAL PARITY	SELF-PACED	01/2005-12/2011	.46 HOURS	0	0	TOO FEW HOURS
REVWEB5	ONLINE COMPETITIVE ANALYSIS TOOL	SELF-PACED	01/2005-12/2011	.30 HOURS	0	0	TOO FEW HOURS
REVWEB6	HOW TO READ YOUR STR REPORT	SELF-PACED	01/2005-12/2011	.21 HOURS	0	0	TOO FEW HOURS
REVWEB7	PERFORMANCE STATISTICS REPORTS	SELF-PACED	01/2005-12/2011	.21 HOURS	0	0	TOO FEW HOURS
REVWEB8	HOW TO USE THE STR REPORT IN YOUR REVENUE MANAGEMENT PROCESS	SELF-PACED	01/2005-12/2011	.33 HOURS	0	0	TOO FEW HOURS
REVWEB9	EMPLOYEE RATE PROGRAM BENEFITS	SELF-PACED	01/2005-12/2011	.14 HOURS	0	0	TOO FEW HOURS
	STRATEGIZE TO MAXIMIZE: A STREAMLINED APPROACH TO FOOD AND BEVERAGE	CLASSROOM	01/2010-12/2011	8 HOURS	8	0.5	INTERDISCIPLINARY/ELECTIVE
	SERVE SAFE	CLASSROOM	01/2011-12/2011	8 HOURS	8	0.5	INTERDISCIPLINARY/ELECTIVE
	WHO'S MANAGING WHO – THE SOCIAL MEDIA RELATIONSHIP	CLASSROOM	01/2011-12/2011	4 HOURS	4	COMBINABLE	INTERDISCIPLINARY/ELECTIVE
EB100	THIRD PARTY WEBSITES & GDS (EBUSINESS INITIATIVES TRAINING)	CLASSROOM	01/2010-12/2011	8 HOURS	0	0	NON-ACADEMIC
	ULTRA CLEAN WITH ULTRA CARE	CLASSROOM	01/2010-12/2011	8 HOURS	0	0	NON-ACADEMIC